

CUSTOMER SUCCESS:

THE YMCA

Identifying the Opportunity

The YMCA operates 2700 locations with more than 20,000 full-time staff. "The Y" in each community has its own programming and develops unique promotional materials and staff uniforms for each location. npn360 represents various regional YMCA's and developed a solution for sourcing, branding, ordering, and fulfilling all these elements in each location.

Unlocking the Solution

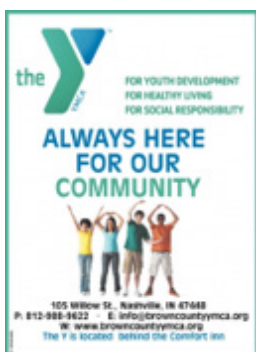
With cost and efficiency in mind, npn360 customized and implemented a technology platform tailored specifically for these groups and their unique needs. In addition, npn360 continues to support the program through sourcing, printing, and fulfillment.

Package Included

E-commerce for branded apparel

Print-on-demand for customized, branded templates

Workflow technology, Digital Asset Management, and Brand Compliance



nprn360

2801 Lakeside Drive
Bannockburn, Illinois, 60015
www.nprn360.com
847.215.7300

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